# Annual Report 2012





### Mission

To inspire stewardship of the Puget Sound by providing learning opportunities about the environment to the people of our local communities.

#### Vision

To be a catalyst for environmental education contributing significantly to our community's understanding of the environment in which we live and our impact on the Puget Sound.

#### Motto

Learn. Have Fun.

## Harbor WildWatch reached 24,609 people through 604 environmental workshops and events in 2012.



#### **Get Your Feet Wet**

The Get Your Feet Wet experience is Harbor WildWatch's capstone program. Available to all ages, these fun and interactive programs are presented at public beaches and docks during summer low tide events. The Get your Feet Wet program features interpretive touch-tanks that showcase intertidal marine life collected by our Naturalists from the beach. With the help of our youth and adult volunteers, our experienced Naturalists are available to lead visitors on educational beach walks that teach them how to locate marine invertebrates while demonstrating proper beach etiauette.

Resources are available at each event to encourage participants to research species discovered during their visit and continue the learning process long after they leave the beach.

In 2012, Harbor WildWatch conducted 69 *Get Your Feet Wet* programs reaching 7,635 visitors.

#### **Harbor Outreach Program**

The Harbor Outreach Program (HOP) is an important science resource that Harbor Wild-Watch provides to supplement the science education at local elementary and middle schools. The HOP curriculum consists of 19 classroom science workshops that explore biology, ecology, geology, physics, basic chemistry, energy transference and interdisciplinary environmental sciences through marine topics. These 40 minute to 1-hour workshops are designed to complement existing science curriculum by reinforcing classroom learning through hands-on techniques.

The ultimate goal of the HOP is to increase scientific literacy among our young students, generate excitement around science disciplines, empower students to apply their knowledge outside the classroom and become stewards of the Puget Sound.

This program expanded into 15 new schools in 2012, delivering 505 workshops to 12,498 students.

#### seaStars & Beyond

The seaStars & Beyond program is designed for young nature enthusiasts, ages 8-12, who are interested in becoming stewards for the Puget Sound by studying various ecosystems and their connections to them. Recommended by their teachers, these students participate in workshops led by Harbor WildWatch Naturalists and local specialists. After completing their training, students are required to complete a self -designed community service project and fulfill a minimum number of volunteer service hours as youth interpreters at the Get Your Feet Wet beach programs.

All families were required to contribute a participation fee to help defray program costs. Financial support is available to those families in need.

In 2012, 25 youth and their parents took part in 17 junior naturalist training workshops. The curriculum was expanded to include new topics such as composting, green living techniques and carbon footprint analysis.

#### Pier Into the Night

The Pier Into the Night is Harbor WildWatch's most unique program. Visitors have the opportunity to observe marine activity beneath Jerisich Dock from a night-time perspective. Guests have the opportunity to see ambushing squid, bioluminescent ctenophores, darting shrimp and rare butterflies of the sea as they flutter in the lights. Adults and children alike investigate the underside of the dock, viewing massive plumed worm colonies, sea stars on the hunt, and nudibranchs prowling the barnacle beds.

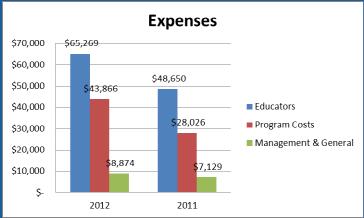
These popular events continue to allow Harbor WildWatch to reach new segments of the population that we do not normally encounter during our summer beach programs. We coordinate many of these activities with City of Gig Harbor events such as the Art of Chocolate Walk and Holiday Tree Lighting.

In 2012, we hosted 13 Pier into the Night programs with 4,451 visitors.

## Financials

The Board of Directors is dedicated to carrying out the mission and vision of Harbor WildWatch through careful management of the resources of the organization. In 2012, Harbor WildWatch had \$182,196 in total revenue and expended \$118,009. In addition, a total of 897.5 volunteer hours were contributed in 2012, amounting to \$13,463 donated through in-kind services. This is compared to 706 hours volunteered in 2011, amounting to \$10,590 donated. See the chart below for a breakdown of the organization's revenue and expenses.





## Generous Funders

The Russell Family Foundation
Washington State Department of Ecology
Greater Tacoma Community Foundation
KGI Watershed Council
The Baker Foundation
City of Gig Harbor
Melinda Gray Ardia Foundation
Peninsula School Education Foundation
Individual Donors

## Corporate Sponsors

First Citizens Bank
Harbor Place at Cottesmore
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Send Out Cards—Bob Ingram
Urvina Insurance Agency
U.S. Bank—Gig Harbor Branch
Jaxe Salon & Spa

Harbor History Museum



## Partners & Supporters

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Center for Ocean Sciences Education Excellence
Citizens for a Healthy Bay
Downtown Waterfront Alliance
Friends of Pierce County
Foss Waterway Seaport
Gig Harbor Boat Shop
Gig Harbor Canoe & Kayak Racing Team
Gig Harbor Chamber of Commerce
Gig Harbor Farmer's Market Association
Gig Harbor Life

I.E. Group
Java & Clay Café
Key Pen Parks
Kitsap County BeachWatchers
Ocean Inquiry Project
PNW Salmon Enhancement Group
Pen Met Parks
Peninsula Gateway
Peninsula School District
People for Puget Sound

Pierce Conservation District
Pierce County ECO Network
Pierce County Library—Gig Harbor
Pierce County Public Works & Utilities
Pierce County Stream Team
Pierce County Surface Water Management
Puyallup School District
Seattle Aquarium
Tacoma School District
Tom Taylor Family YMCA
Washington Sea Grant

Washington State Parks



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Naturalist



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Connect with us online today.